

FOR IMMEDIATE RELEASE:

CONTACT:

Matt Duda, Director of Sales & Marketing

Florida EcoSafaris at Forever Florida

Phone: 407-433-5567

Email: MDuda@FloridaEcoSafaris.com

Website: www.FloridaEcoSafaris.com



Florida Residents Save on NEW Zipline Safari

St. Cloud, FL – February 2009 – For a limited time, Florida EcoSafaris at Forever Florida is offering big savings on the NEW Zipline Safari. The thrilling treetop nature tour, the first of its kind in Florida, opened in January to rave reviews. Now through March 31, 2009, Florida Residents save \$25 per person on the two and a half hour adventure.

Guests begin their day at the Forever Florida Visitor Center before heading out on Safari Coach into the 4700 acres of Forever Florida. The fun mini-tour takes guests through the eco-friendly Crescent J Ranch featuring a living museum of Spanish Colonial Cattle and Florida's unique Cracker Horses, descendants of those brought over by the original Spanish settlers.

The trip into Florida's wilderness starts with a short five minute scenic hike along a section of the Florida Trail, one of only 8 national scenic trails in the United States. Following a full safety briefing by the expert guides, it's time to take to the treetops! Over the next two hours, guests reach heights of 55 feet and speeds up to twenty five miles per hour as they soar through the canopy of wild Florida. The journey includes seven different "zips", nine observation platforms and two sky bridges. The Zipline Safari provides plenty of thrills and the perfect aerial vantage point to spot wildlife and learn about Florida's ecosystems.

Florida EcoSafari's new Zipline Safari along with their Horseback Safaris and Coach Safari represent a unique new type of eco-tourism attraction for Central Florida. Thirty percent of the revenues from the Safaris go directly to support the conservation effort including the purchase of additional lands to be preserved at Forever Florida. Guests make a positive impact just by visiting, assuring that the 9 pristine ecosystems of the Forever Florida wildlife conservation area will be around for future generations to enjoy.

Tickets for the new Zipline Safari are \$85 for Adults and children ages 10 and up who meet the minimum weight requirement of 70 lbs. Florida residents save \$25 off of that price now through March 31, 2009. One, two and three-hour Horseback Safaris are available for \$40, \$60, and \$80 respectively. The two-hour Coach Safari is \$28 for adults and \$22 for children ages 6 to 12 with no charge for children 5 and under. Florida EcoSafaris is located at 4755 N. Kenansville Rd in St. Cloud, Florida, one hour southeast of Orlando. Take US192 to Holopaw, then south on SR441 for 7.5 miles. Advance reservations are recommended and can be made by calling toll free 1-866-85-4EVER. For additional information, visit www.FloridaEcoSafaris.com.

FOR IMMEDIATE RELEASE:

CONTACT:

Matt Duda, Director of Sales & Marketing

Florida EcoSafaris at Forever Florida

Phone: 407-433-5567

Email: MDuda@FloridaEcoSafaris.com

Website: www.FloridaEcoSafaris.com



###

About Florida EcoSafaris at Forever Florida: Florida EcoSafaris is a unique eco-tourism attraction located in St. Cloud, Florida; just one hour southeast of Orlando. Departing from a picturesque Florida cattle and horse ranch, guests journey deep into the 4700 acre Forever Florida wildlife conservation area. This very special place encompasses nine distinct ecosystems and is pristinely preserved just as nature intended. Guests experience natural streams, forests, pastures, wetlands and learn about the wide array of Forever Florida's wildlife including alligators, black bears, white-tail deer and the endangered Florida panther. Three fully-guided tour options are offered: Coach Safari, Horseback Safari and NEW for 2009 the Zipline Safari. Visitors make a positive impact on the environment as a substantial portion of revenues go toward the purchase of additional lands to be conserved at Forever Florida.

Additional programs available include the full-service Cypress Restaurant, meeting planner and special event facilities, educational camp programs for kids and adults, field trip and scout programs, camping, cabin rental and overnight horseback safaris.

Directions: Florida EcoSafaris at Forever Florida is located at 4755 N. Kenansville Road - St. Cloud, Florida 34773, about one hour southeast of Orlando. From east or west, take US 192 to Holopaw, then turn south on US 441. Drive seven and one-half miles, and Florida EcoSafaris at Forever Florida will be on the east (left) side of the highway.