

FOR IMMEDIATE RELEASE:

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Harvest Music Jam at Forever Florida

St. Cloud, FL – September 24, 2009 Forever Florida kicks off its Fall Festival Days with the 2nd Annual Harvest Music Jam on October 10, 2009. The day-long outdoor music festival celebrates the best of Central Florida's local live music and arts in the amazing setting of Forever Florida's 4700 acres of conservation and ranchlands. Proceeds from the family friendly event benefit the Allen Broussard Conservancy, a 501C3 nonprofit organization dedicated to preserving and protecting Florida's wilderness and natural heritage.

Seventeen local bands and performers are scheduled to appear with an eclectic mix of music ranging from folk to rock, bluegrass and blues. Among them, Bing Futch's blend of rock and folk, Bluegrass by Patti and Frank, the acoustic rock of Andy Cartmell, and the popular Jam band Blue Lotus. Beginning at noon and running through 10pm, guests will enjoy continuous music from two stages along with performance artists, arts and crafts vendors, food and drink all in the relaxing setting of Forever Florida.

Those up for some adventure will enjoy specially discounted Coach Safaris, Horseback Safaris and Zipline Safaris departing from the concert venue throughout the day. The kids, and the young at heart, can also take a dip in the old-Florida-style swimmin' hole and enjoy the Camp Illahaw play area. The festival closes with a drum circle around a roaring bonfire beginning at 10pm and running into the night so guests are invited to make a night of it with overnight camping near the concert venue.

Tickets are just \$5 per person for the day with no charge for kids ages 5 and under. Additional \$5 per person if camping. Chairs, blankets and drums are all welcome. Gates open at 11am. Advance reservations can be made by calling toll free, 866-85-4EVER ext 1. Florida EcoSafaris is located at 4755 N. Kenansville Rd in St. Cloud, Florida, just one hour southeast of Orlando or 30 minutes west of Melbourne. Take US-192 to Holopaw, then south on US-441 for 7.5 miles. For additional information, visit www.ForeverFlorida.com/FestivalDays.

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About Fall Festival Days at Forever Florida: Fall is the perfect time to celebrate and enjoy the great outdoors. Forever Florida invites guests to participate in three exciting events under the heading of the 2009 Fall Festival Days. Harvest Music Jam, an outdoor music festival, takes place October 10, 2009. Howling Halloween is some scary and spooky family fun taking place October 23, 24, 30 and 31. The 10th

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Annual Patrick Smith Day is a celebration of Florida history and heritage taking place November 21, 2009. Full details can be found at www.ForeverFlorida.com/FestivalDays.

About Florida EcoSafaris at Forever Florida: Florida EcoSafaris is a unique eco-tourism attraction located in St. Cloud, Florida; just one hour southeast of Orlando and 30 minutes west of Melbourne. Departing from a picturesque cattle and horse ranch, guests enjoy 4700 acres of Florida's heritage and journey deep into the Forever Florida wildlife conservation area. This very special place encompasses nine distinct ecosystems preserved just as nature intended. Guests experience natural streams, forests, pastures, wetlands and learn about the wide array of Forever Florida's wildlife including alligators, black bears, white-tail deer and the endangered Florida panther. Three fully-guided tour options are offered: Coach Safari, Horseback Safari and NEW for 2009 the Zipline Safari. Visitors make a positive impact on the environment as a substantial portion of revenues go toward the purchase of additional lands to be conserved at Forever Florida. Full details can be found at www.FloridaEcoSafaris.com.

Additional programs available include the full-service Cypress Restaurant, meeting planner and special event facilities, educational camp programs for kids and adults, field trip and scout programs, camping and overnight horseback safaris.

Directions: Florida EcoSafaris at Forever Florida, 4755 N. Kenansville Road - St. Cloud, Florida 34773, about one hour southeast of Orlando. From east or west, take US-192 to Holopaw, then turn south on US- 441. Drive seven and one-half miles, and Florida EcoSafaris at Forever Florida will be on the east (left) side of the highway.