

FOR IMMEDIATE RELEASE:

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Spring Savings for Florida Residents on NEW Zipline Safari

St. Cloud, FL – April 6, 2009 Spring is in the air at Forever Florida. The 4700 acre eco-ranch and wildlife conservation area is in full bloom showing the beauty and diversity of Florida's Wilderness. In celebration of the season, Florida EcoSafaris is offering a special discount on the NEW Zipline Safari saving Florida residents \$20 per person on this unique eco-adventure. The offer is valid from April 1 to May 31, 2009.

The two and a half hour Zipline Safari takes guests on an amazing treetop adventure through the canopy of Forever Florida. Along the way, they experience seven ziplines, nine aerial observation platforms and two skybridges all passing through some of Forever Florida's beautifully preserved ecosystems. One of the most popular zipline segments, "Slough Run", takes guests through a type of forested wetland. Spring brings renewed life to the experience as the bald cypress trees in the slough emerge from their dormant winter state into a beautifully vibrant green. It's a springtime sensation as thrill-seekers step off the platform, 55 feet up in the air and "zip" down high tension cables through this beautiful area reaching speeds up to 25 miles per hour!

It's also the perfect time of year for an adventure through Forever Florida on horseback. As the Spring rains replenish the water table, Bull Creek is bursting back to life providing an exciting point of interest on the Horseback Safari. Led by an expert "cowhunter" guide, guests pass directly through the flowing waters of Bull Creek as they travel through seven of the wildlife conservation area's diverse ecosystems. According to the lead cowhunter, Miss Frankie, "The hard part is figuring out who has more fun crossing through the water, the riders or the horses!" Guests wanting to kick back and relax on the two hour Coach Safari also get to experience Bull Creek as they stretch their legs along a winding boardwalk under the cool shade of 500 year old cypress trees.

Following the attraction's re-launch in January, thousands of visitors to Florida EcoSafaris have had the chance to experience real eco-tourism in Central Florida. Best of all, 30% of the revenues from the different safaris are donated to the conservation effort. Whether guests choose the thrill of the Zipline Safari, the adventure of the Horseback Safari or the comfortable relaxation of the Coach Safari, they're helping to preserve and protect Florida in its most natural state. The beauty of springtime at Forever Florida may just be Mother Nature's way of saying thanks.

Tickets for the new Zipline Safari are \$85 for Adults and children ages 10 and up who meet the minimum weight requirement of 70 lbs. Florida residents save \$20 off that price from April 1 to May 31, 2009.

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One, two and three-hour Horseback Safaris are available for \$40, \$60, and \$80 respectively. The two-hour Coach Safari is \$28 for adults and \$22 for children ages 6 to 12 with no charge for children 5 and under. Florida EcoSafaris is located at 4755 N. Kenansville Rd in St. Cloud, Florida, one hour southeast of Orlando. Take US192 to Holopaw, then south on SR441 for 7.5 miles. Advance reservations are required and can be made by calling toll free, 866-85-4EVER. For additional information, visit www.FloridaEcoSafaris.com.

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About Florida EcoSafaris at Forever Florida: Florida EcoSafaris is a unique eco-tourism attraction located in St. Cloud, Florida; just one hour southeast of Orlando. Departing from a picturesque cattle and horse ranch, guests enjoy 4700 acres of Florida's heritage and journey deep into the Forever Florida wildlife conservation area. This very special place encompasses nine distinct ecosystems preserved just as nature intended. Guests experience natural streams, forests, pastures, wetlands and learn about the wide array of Forever Florida's wildlife including alligators, black bears, white-tail deer and the endangered Florida panther. Three fully-guided tour options are offered: Coach Safari, Horseback Safari and NEW for 2009 the Zipline Safari. Visitors make a positive impact on the environment as a substantial portion of revenues go toward the purchase of additional lands to be conserved at Forever Florida.

Additional programs available include the full-service Cypress Restaurant, meeting planner and special event facilities, educational camp programs for kids and adults, field trip and scout programs, camping, cabin rental and overnight horseback safaris.

Directions: Florida EcoSafaris at Forever Florida is located at 4755 N. Kenansville Road - St. Cloud, Florida 34773, about one hour southeast of Orlando. From east or west, take US 192 to Holopaw, then turn south on US 441. Drive seven and one-half miles, and Florida EcoSafaris at Forever Florida will be on the east (left) side of the highway.