

## FOR IMMEDIATE RELEASE:

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## Zipline Adventure for your Orlando Vacation

**St. Cloud, FL – June 4, 2009** Vacationers heading to Orlando, Florida this summer for theme-park fun should also brace themselves for a whole new world of eco-tourism adventure. Florida EcoSafaris has opened the NEW Zipline Safari, an exhilarating journey through the treetops of the Forever Florida wildlife conservation area. The fully-guided adventure takes guest through 7 different ziplines, nine observation platforms and two bouncing sky bridges as it winds through some of Florida's natural ecosystems. Located less than one hour outside of Orlando, Kissimmee and Florida's Space Coast, the Zipline Safari is an easy drive for visitors but the experience feels like you're a world away.

Your journey begins with an off-road transport through Forever Florida on a 12 passenger safari coach. The vehicles are elevated 5 feet off the ground for a great view of everything along the way including frequent sightings of alligators, great blue herons and wild turkeys. As your eco-safari passes through the Crescent J Ranch you get an up-close view of Florida's unique cracker horses and Spanish colonial cattle, direct descendents of those brought over by Spanish settlers in the 1500s then left to roam wild for hundreds of years. Heading into the conservation lands, the experience takes on a very different feel. The peace and quiet of being in the middle of Forever Florida's 4700 acres begins to set in. This is wild Florida, the way it was meant to be.

After suiting up in full zipline gear with your expert guides, it's time to take to the trees. By the time you reach 50 feet up on the first platform, the beauty of the pine flatwoods has set in, but so has the adrenaline. That first step off is a big one but your guides are there with you throughout the journey to see to your safety. Reaching a maximum height of 55 feet and speeds up to 25 miles per hour, the two hour adventure includes 7 different ziplines passing through some of Forever Florida's nine different ecosystems. The most popular zip "Slough Run" is sure to surprise as summer brings water flowing back through this area of forested wetland.

Guests looking to stay a little closer to the ground can enjoy a relaxing trip through Forever Florida on the all-ages Coach Safari or venture out on a guided Horseback Safari. Or, just sit back and relax in a rocking chair at the beautiful Forever Florida Visitor Center and Cypress Restaurant. Best of all, as true eco-tourism, 30% of revenues from the Zipline Safari, Coach Safari and Horseback Safari are donated to the Allen Broussard Conservancy, a non-profit organization dedicated to preserving and protecting natural Florida.

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Tickets for the new Zipline Safari are \$85 for Adults and children ages 10 and up who meet the minimum weight requirement of 70 lbs. One, two and three-hour Horseback Safaris are available for \$40, \$60, and \$80 respectively. The two-hour Coach Safari is \$28 for adults and \$22 for children ages 6 to 12 with no charge for children 5 and under. Florida EcoSafaris is located at 4755 N. Kenansville Rd in St. Cloud, Florida, one hour southeast of Orlando. Take US 192 to Holopaw, then south on SR 441 for 7.5 miles. Advance reservations are required and can be made by calling toll free, 866-85-4EVER. For additional information, visit [www.FloridaEcoSafaris.com](http://www.FloridaEcoSafaris.com).

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**About Florida EcoSafaris at Forever Florida:** Florida EcoSafaris is a unique eco-tourism attraction located in St. Cloud, Florida; just one hour southeast of Orlando. Departing from a picturesque cattle and horse ranch, guests enjoy 4700 acres of Florida's heritage and journey deep into the Forever Florida wildlife conservation area. This very special place encompasses nine distinct ecosystems preserved just as nature intended. Guests experience natural streams, forests, pastures, wetlands and learn about the wide array of Forever Florida's wildlife including alligators, black bears, white-tail deer and the endangered Florida panther. Three fully-guided tour options are offered: Coach Safari, Horseback Safari and NEW for 2009 the Zipline Safari. Visitors make a positive impact on the environment as a substantial portion of revenues go toward the purchase of additional lands to be conserved at Forever Florida.

Additional programs available include the full-service Cypress Restaurant, meeting planner and special event facilities, educational camp programs for kids and adults, field trip and scout programs, camping and overnight horseback safaris.

**Directions:** Florida EcoSafaris at Forever Florida, 4755 N. Kenansville Road - St. Cloud, Florida 34773, about one hour southeast of Orlando. From east or west, take US 192 to Holopaw, then turn south on SR 441. Drive seven and one-half miles, and Florida EcoSafaris at Forever Florida will be on the east (left) side of the highway.